CORPORATE CARING NEWS ABOUT NONPROFIT GROUPS & BUSINESSES' CHARITABLE ACTIVITIES

TO SUBMIT INFORMATION

Contact associate editor Judith Berzof at 498-1971 or via e-mail at jberzof@bizjournals.com with your news, photos of recent events or recommendations for Corporate Caring.

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Nonprofits receive grants, other assistance

- The Roger M. Prizant **Charitable Lead Annuity Trust** is giving \$1.5 million to the Jewish Hospital & St. Mary's Foundation to support research at the Cardiovascular Innovation Institute into the causes and management of end-stage heart disease.
- The PNC Foundation awarded a grant of \$195,928 to the YMCA of Greater Louisville to deliver financial education to local preschoolers.
- The WHAS Crusade for Children provided a \$100,000 grant for Our Lady of Peace's new Fun Zone at Children's Peace Center. The new area is an interactive play and activity room for supervised indoor recreation.
- The Colon Cancer Prevention Project's 5K walk/ run raised about \$50,000 when it was held recently at Iroquois Park
- About 200 volunteer agents and staff members of Semonin Realtors built a Habitat for **Humanity** home on Garland Avenue for a family of 12 recently. The company's agents and staff also contributed \$40,000 toward the project.
- The fourth annual Swim for

BusinessFirstofLouisville.com



PHOTO COURTESY | BILL WINE PHOTOGRAPHY

Harbor House event is just 'ducky'

The annual Ken-Ducky Derby to benefit Harbor House drew many people to the downtown Louisville waterfront recently. More than 220,000 ducks were "adopted" for \$5 each at various retailers and restaurants beforehand. During the event, they were dumped into the Ohio River to compete for prizes. The event raised about \$110,000.

Shown above at the event were: Dick Swope, honorable chairman of the event and president and CEO of Sam Swope Auto Group; Maria Smith, CEO, Harbor House; and Louisville Mayor Greg Fischer, who was the official race starter and who pulled the winning duck from the water.



PHOTO COURTESY | JUVENILE DIABETES RESEARCH FOUNDATION

Bikers ride for JDRF

Members of the Kentucky chapter of the Juvenile Diabetes Research Foundation participated in the 2011 JDRF Ride to Cure, a cycling event calling for riders to ride up to 110 miles. Paul Blackburn, left, of BSN Medical Inc., and Dan Pellissier, of Faulkner Real Estate, are shown above at the finish line. The Kentucky team rode around Lake Tahoe and north into Truckee, Calif.

The team's premier sponsor, R.L. Craig Co., donated \$2,000 to JDRF.



